

VSalinas Co  
Vanessa Salinas  
www.vsalinas.com

vcsalinasco@gmail.com  
T: 786 405 9198  
@vsalinasco

# CV

# Resume



V A N E S S A  
S A L I N A S

## Graphic Designer

786 405 9198  
www.vsalinas.com  
vcsalinasco@gmail.com

## Hello!

I'm Vanessa, a creative, skilled Graphic Designer with five years experience designing for large marketing departments and freelance clients in a broad range of industries. Demonstrated success working in collaborative environments and providing leadership to design teams to conceptualize and execute effective marketing collateral.

## Education

2018-2020

### Florida International University

Bachelor of Fine Arts (BFA)  
in Graphic Design

Minor in Social Media and  
E-Marketing Analytics

Minor in Art History

2016-2018

### Miami International University of Art and Design

Associates of Arts (AA)  
in Graphic Design

## Work Experience

### Graphic Designer & Marketing Assistant

Jan 2019 - Present

Florida International University

- Responsible for creating traditional/digital marketing for Student Housing Community.
- Created design concepts for brand identity, booklets, flyers, print posters, shirts, bottles, stickers, stationary, outdoor/digital signage, motion graphics, and social media posts.
- Responsible for event photography and video production/editing.

### Graphic Designer & Social Media Assistant

Oct 2016 - Dec 2018

Miami International University  
of Art and Design

- Responsible for creating traditional/digital advertising for student events, clubs, and social media.
- Created design concepts for booklets, flyers, print posters, and promotional brochures.
- Responsible for print production and finishing.
- Created eye-catching, creative promotional designs which increased student body club and event participation.

## Skills

- Fluent in English / Spanish
- Digital Illustration
- Branding
- Packaging
- Motion Graphics
- Marketing Collateral
- Web Design
- Social Media Management

### Proficient

Ps

Ai

Id



### Knowledgeable

Ae

Pr

Lr

Dw

Dn

Xd

